

tangy shooter can, like the original, be sipped alone or mixed into a cocktail.

**MONTAGAVE TEQUILA MAKES ITS DEBUT IN NEW YORK**

Salvador 'Chava' Rosales Trejo, from fourth-generation, family-run distillery Tequila Cascahuín (NOM 1123), presides over the production of Montagave, available via LibDib. The naturally pink sipping tequila, founded by Roaring Fork, Colorado, couple Lucie and John Melvin, reflects the owners' disparate roots in France and Austin, Texas. The inaugural offering, Montagave Blanco Héritage, showcases tequila that rests for 29 days in red wine barrels sourced from top-quality Bordeaux winemakers. SRP: \$75 per 750-ml bottle.



WINE

**SWIG PARTNERS MAKES ITS DEBUT**

SWIG (strategic wholesale and import growth) is a new company that matches wineries and other alcoholic beverage producers with import and distribution partners in the U.S. Founded by industry veterans Amy Troutmiller and Erik Segelbaum, SWIG's services include strategy creation and advising on compliance and import laws and regulations without ongoing fees or commission. Via a trade portal on the SWIG Partners website, importers and wholesalers can request access to a list of brands seeking representation.



**YALUMBA'S Y SERIES GETS A NEW LOOK**

Yalumba, Australia's oldest family-owned winery, has redesigned its Y Series range encompassing Viognier, Chardonnay, Pinot Grigio, Sauvignon Blanc, Sangiovese Rosé, Cabernet Sauvignon, Shiraz, and Shiraz Viognier. Gracing the bottles of these minimal intervention wines made through 100 percent wild fermentation are new labels illustrated by South Australian artist Cindy Durant that evoke elements of the natural ecosystem and the creatures who reside within.

**#OPICARES GIVING SERIES BENEFITS ORGANIZATIONS**

From October 2021 through February 2022, Opici Family Distributing held a company-wide charitable giving series with the company matching each donation dollar for dollar. Opici Family Distributing then dispersed \$14,000 to charitable organizations, including Homes for our Troops, Community Food Bank of NJ, NAMI (National Alliance of Mental Illness), and My Stuff Bags Foundation.

**SOSIE WINES JOINS FORCES WITH ATELIER MELKA**

Sosie Wines, the Sonoma-based French-inspired boutique winery, has brought in St. Helena winemaker Philippe Melka and his team at Atelier Melka to craft its low-intervention wines. Founded by Scott MacFiggen and Regina Bustamante in 2015, Sosie Wines plans to move production to 100 percent organically farmed fruit.

**RIBOLI FAMILY WINES ACQUIRES NEW VINEYARD**

Riboli Family Wines has acquired a new vineyard near its existing Stefano vine-

yard in Paso Robles. The seventh estate vineyard for the company, this 100-acre property in the El Pomar district is highly regarded for its Cabernet Sauvignon, Petit Verdot, and Petite Syrah, and was sought out for its limestone soil and high-quality water supply.

BEER



**COORS LIGHT ELIMINATES PLASTIC RINGS**

By the end of 2025, Molson Coors Beverage Company is poised to use packaging that is 100 percent reusable, recyclable, or compostable, and consumer-facing plastic packaging that is made from at least 30 percent recycled content. One massive step forward in this initiative is the company's \$85 million investment in Coors Light, allowing it to become the largest beer brand in North America to shun plastic rings globally in favor of fully recyclable and sustainably sourced cardboard-wrap carriers later this year. The new packaging was unveiled in New York at the Plastic-Free Future Mart by Coors Light sustainable pop-up store.

**SIXPOINT GETS A NEW LOOK**

Sixpoint Brewery, in Brooklyn, New York, is refreshing the logo and graphics for all its products. Additionally, the Infinite Loop series, a range of experimental seasonal brews, will be packaged in a new 16-oz., four-pack format, beginning with the Pineapple Resin Hazy Double IPA.

